



KEMENTERIAN PERDAGANGAN DALAM NEGERI  
DAN KOS SARA HIDUP



SURUHANJAYA SYARIKAT MALAYSIA  
COMPANIES COMMISSION OF MALAYSIA

20  
23

SSM TRAINING

# READ, INTERPRET AND ANALYZE FINANCIAL STATEMENTS FOR COMPANY DIRECTORS AND COMPANY SECRETARIES (ADVANCED LEVEL)

## COURSE INTRODUCTION

Most successful people have the self-motivation and determination to succeed. These are the people who have succeeded in developing themselves as well as growing their business or other sources of income intelligently. However, having gained the wealth and power there are those who are unable to sustain and preserve it, simply due to the lack of financial knowledge or not having financially competent managers. Those who take the time to learn and apply financial intelligence in their business and lifestyle have a better chance of keeping and growing what they and their predecessors had worked so hard for.

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## COURSE OBJECTIVES

Entrepreneurs and company directors can make their business units more successful and sustainable by applying financial analysis in their operations. This course gives a broad overview of the various roles and responsibilities and interaction required in running an organization. Participants will learn how to manage various stakeholders and integrate finance and operations successfully. They will learn how to set policies and optimize business to meet shareholders' expectation. They will also be challenged to step up and necessitate the strategic changes in order to put the business on track, if and when necessary. These skills come with knowledge and experience and it is where this course will help in shortening the learning curve.

## COURSE CONTENTS

- Financial competencies of the perfect manager.
- Financial analysis of corporate and published annual reports.
- Strategic financial management for business performance revitalization.

## LEARNING OUTCOME

By attending this course, participants will be able to:

- Manage a business more effectively using financial tools.
- Evaluate financial news and publications to identify good, bad and dodgy financial results.
- Develop the ability to review, analyze and present financial statements in a critical manner.
- Identify warning signs of business decline and foresee insolvency.
- Develop practical business turnaround stratagems to succeed in challenging times.
- Think strategically, work in teams and present ideas to audience succinctly.

## WHO SHOULD ATTEND

*Pre-requisite: This course is for those who are familiar with financial statements.*

Business owners, board members, directors, 'C' level executives, general managers, head of departments and senior officers with profit responsibility. Participants will work together and share their experiences to manage different scenarios of financial situations. This course is for those who wish to apply financial management principles at the workplace.

## METHODOLOGY

The methodology of this course constitutes using a combination of interactive discourse and problem solving through case studies, quizzes, games, prints and digital media. There will be group discussions, self-assessment and presentations, where necessary, to test and reinforce the knowledge of participants. Participants will learn to apply the principles to scenarios and discuss dilemmas faced at their workplace.

## ABOUT THE TRAINER



**YOGA THEVAN** is a much sought-after financial management trainer as he has actively trained directors and company secretaries on financial management. He also designs and delivers highly interactive finance programmes for MIA and SME Corporation Malaysia as well as multinational companies. He has trained over 6,000 directors, business owners and managers in class sizes of 20-30 persons over the past 10 years. He has a MBA with 30 years of finance, business, NGO administration as well as training and facilitation experience. He is a Certified Facilitator for Business Today Simulation International. Yoga was the President of Malaysian Association of Professional Speakers in 2008 and remains as Advisor for CanSurvive Centre Malaysia (A Non-Profit Cancer Charity) since 2010. For his indomitable community effort, he was bestowed the Social Harmony Award at the International Conference for Peace and Universal Harmony in Goa, India in 2018.

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Classroom

## ADMINISTRATIVE DETAILS

<b>Date</b>	24 August 2023	
<b>Venue</b>	Kuala Lumpur	
<b>Time</b>	9.00 am - 5.00 pm	
<b>Training Methodology</b>	As above.	
<b>Fee</b>	RM500.00	Standard
	RM400.00	Licensed Secretary. Member of MAICSA, MIA, Malaysian Bar, MACS, MICPA, Sabah Law Society & Advocates Assoc. of Sarawak.
<b>SSM CPE Points</b>	8 points	

## HOW TO REGISTER?

STEP  
1

Strictly via online registration at <https://e-comtrac.ssm.com.my>

STEP  
2

### NEW USER (First Time Login)

- Click on **SIGN UP**
- Key in **REGISTRATION INFORMATION**
- Click on **REGISTER**
- Key in **USERNAME** and **PASSWORD**

### EXISTING USER of SSM EzBiz

- Key in **USERNAME** and **PASSWORD**
- Click on **SIGN IN**

STEP  
3

- Select training
- Check on Available Seat
- Click on Add Participant
- Key in participant's information
- Click on Submit
- Check participant's details
- Click on Submit Payment

**Note:** Please submit your application within 15 minutes. Otherwise the system will automatically cancel your transaction and you will lose your seat(s). Please re-apply if you wish to proceed. Full payment shall be made at the point of registration.

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## TERMS & CONDITIONS FOR REGISTRATION OF TRAINING PROGRAMMES UNDER COMTRAC

### Payment Mode

- All training programmes registrations MUST be applied through e-COMTRAC. Upon submitting the registration application, participant is deemed to have read and accepted the terms and conditions herein.
- Payment by cash and cheque is not acceptable effective from January 2021.

### Webinar Access Link

- A notification e-mail with the webinar access link will be sent at least 24 hours before the commencement of the webinar.
- The access link is unique for registered participants and should not be forwarded or shared with others.

### Certificate of Attendance

- Participant will be issued a Certificate of Attendance upon full attendance of the programme and payment is received.
- A participant is allowed to attend ONE programme per day to be eligible for certificate of attendance. Request for refund will not be entertained if you have registered for more than one programme per day.
- SSM will charge an administrative fee of RM30.00 per copy for any replacement of certificate due to errors in name or identification card number wrongly filled by participant / representative during registration or loss of certificate, etc.

### Cancellation / Absent

- No refund will be given for participant who failed to attend the programme.
- Replacing registered participant is not allowed.

### Transfer

Transfer of registration fee to another training programme is not allowed.

### Personal Data Protection Notice

Your personal data and other information provided in this application and including any additional information you may subsequently provide, may be used and processed by COMTRAC/SSM as a reference in future to communicate with you on our training programmes/events. In line with the Personal Data Protection Act 2010, we wish to obtain your agreement and consent for using your personal data. If you do not consent to the processing and disclosure of your personal data, you should send an e-mail to us at [comtrac@ssm.com.my](mailto:comtrac@ssm.com.my).

### Human Resources Development Corporation

Suruhanjaya Syarikat Malaysia is registered as a training provider with HRD Corp under GOV1000117857. This training is claimable under SBL Scheme (employer needs to apply for grant at least one day before the commencement of training).

### Copyrights

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### Disclaimer

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All information contained in the brochure is correct and accurate at the time of publication.

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## COMPANIES COMMISSION OF MALAYSIA TRAINING ACADEMY & KNOWLEDGE MANAGEMENT DIVISION

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