

# READ, INTERPRET AND ANALYZE FINANCIAL STATEMENTS FOR COMPANY DIRECTORS AND COMPANY SECRETARIES (ADVANCED LEVEL)

## COURSE INTRODUCTION

Most successful people have the self-motivation and determination to succeed. These are the people who have succeeded in developing themselves as well as growing their business or other sources of income intelligently. However, having gained the wealth and power there are those who are unable to sustain and preserve it, simply due to the lack of financial knowledge or not having financially competent managers. Those who take the time to learn and apply financial intelligence in their business and lifestyle have a better chance of keeping and growing what they and their predecessors had worked so hard for.

## COURSE OBJECTIVES

Entrepreneurs and company directors can make their business units more successful and sustainable by applying financial analysis in their operations. This course gives a broad overview of the various roles and responsibilities and interaction required in running an organization. Participants will learn how to manage various stakeholders and integrate finance and operations successfully. They will learn how to set policies and optimize business to meet shareholders' expectation. They will also be challenged to step up and necessitate the strategic changes in order to put the business on track, if and when necessary. These skills come with knowledge and experience and it is where this course will help in shortening the learning curve.

## COURSE CONTENTS

- Financial competencies of the perfect manager.
- Financial analysis of corporate and published annual reports.
- Strategic financial management for business performance revitalization.

## LEARNING OUTCOME

By attending this course, the participants will be able to:

- Manage a business more effectively using financial tools.
- Evaluate financial news and publications to identify good, bad and dodgy financial results.
- Develop the ability to review, analyze and present financial statements in a critical manner.
- Identify warning signs of business decline and foresee insolvency.
- Develop practical business turnaround stratagems to succeed in challenging times.
- Think strategically, work in teams and present ideas to audience succinctly.

## WHO SHOULD ATTEND

*Pre-requisite: This is a practical course for people who are familiar with financial statements.*

Business owners, board members, directors, 'C' level executives, general managers, head of departments and senior officers with profit responsibility. Participants will work together and share their experiences to manage different scenarios of financial situations. This course is for those who wish to apply financial management principles at the workplace.

## METHODOLOGY

The methodology of this course constitutes using a combination of interactive discourse and problem solving through case studies, quizzes, games, prints and digital media. There will be group discussions, self-assessment and presentations, where necessary, to test and reinforce the knowledge of participants. Participants will learn to apply the principles to scenarios and discuss dilemmas faced at their workplace.

## ABOUT THE TRAINER

**S. Yoga Thevan** is a much sought-after financial management trainer as he has actively trained directors and company secretaries on financial management. He also designs and delivers highly interactive finance programmes for MIA and SME Corporation Malaysia as well as multinational companies. He has trained over 6,000 directors, business owners and managers in class sizes of 20-30 persons over the past 10 years. He has a MBA with 30 years of experience in finance, business, NGO administration as well as training and facilitation. He is a Certified Facilitator for Business Today Simulation International. Yoga was the President of Malaysian Association of Professional Speakers in 2008 and remains as Advisor for CanSurvive Centre Malaysia (A Non-Profit Cancer Charity) since 2010. For his indomitable community effort, he was bestowed the Social Harmony Award at the International Conference for Peace and Universal Harmony in Goa, India in 2018.

ADMINISTRATIVE DETAILS		
DATE	PLATFORM	EVENT CODE
07 October 2021	Webinar @ Microsoft Teams	134/21/CEP/WEB
<b>Time</b>	9.00 a.m. - 5.00 p.m.	
<b>Training Methodology</b>	As Above	
<b>Fee</b>	<b>RM500.00</b> <b>RM400.00</b>	Standard Licensed Secretary. Member of MAICSA, MIA, Malaysian Bar, MACS, MICPA, Sabah Law Assoc. & Advocates Assoc. of Sarawak.
<b>CPE points</b>	8	