

CASHFLOW MATTERS IN YOUR BUSINESS

COURSE INTRODUCTION

In a perfect world, businesses would have a cash inflow occurring each time there is cash outflow. However, in the REAL WORLD, it is not often the case. Instead, cash outflows and inflows occur at different times. More often than not, there is delay between cash inflows and cash outflows and therefore leaving the business short of money. As cash is the life-blood of a company, a strong balance sheet and a healthy cash flow plays an important part in enabling the company to not only survive, but thrive into the future.

COURSE OBJECTIVES

Businesses fail the day their cash reserves dry up. Hence in time of uncertainty, cash management has to be the priority concern of top management - one that stretches all the way to the CEO's desk. This course gives a broad overview towards obtaining greater visibility and control of cash flows across the business. It is critical that management understands how cash flows through the enterprise, where it gets stuck, and why; and what can be done about it. Participants will be challenged to step up to identify and necessitate the strategic changes in order to put the business back on track with a healthy cash-flow.

COURSE CONTENTS

- Capital structure, dividend policy, long-term asset and liability management for a healthy cash flow.
- Relevant ratios designed for cash-flow in working capital management.
- Long term project investments appraisal using discounted cashflow principles (DCF).

LEARNING OUTCOME

By attending this course, the participants will be able to:

- Compute and manage your business cash-flow cycle.
- Plan a budgetary control system to optimize cash utilization in sustaining and expanding operations.
- Use relevant ratios for effective working capital management.
- Manage the company's assets and liabilities effectively for optimum cash-flow.
- Discover the five distinct stages in the capital budgeting process.

WHO SHOULD ATTEND

Pre-requisite: This course is for those who are familiar with financial statements.

This course is tailored for the middle-to-senior level non-financial decision-makers who want to attain a greater functional understanding of finance and financial statements. It is highly suitable for business owners, managers, executives and mid-career professionals who need to enhance their understanding and ability to analyze published financial statements. Those with accounting qualifications may also attend this course to enhance their analytical skills.

METHODOLOGY

The methodology for this course consists using a combination of interactive discourse and problem solving through case studies, quizzes, games, prints and digital media. There will be group discussions, self-assessments and presentations, where necessary, to test and reinforce knowledge. Participants will learn to apply the principles to scenarios and discuss dilemmas faced at their workplace.

ABOUT THE TRAINER

S. Yoga Thevan is a much sought-after financial management trainer as he has actively trained directors and company secretaries on financial management. He also designs and delivers highly interactive finance programmes for MIA and SME Corporation Malaysia as well as multinational companies. He has trained over 6,000 directors, business owners and managers in class sizes of 20-30 persons over the past 10 years. He has a MBA with 30 years of experience in finance, business, NGO administration as well as training and facilitation. He is a Certified Facilitator for Business Today Simulation International. Yoga was the President of Malaysian Association of Professional Speakers in 2008 and remains as Advisor for CanSurvive Centre Malaysia (A Non-Profit Cancer Charity) since 2010. For his indomitable community effort, he was bestowed the Social Harmony Award at the International Conference for Peace and Universal Harmony in Goa, India in 2018.

ADMINISTRATIVE DETAILS		
DATE	PLATFORM	EVENT CODE
30 September 2021	Webinar @ Microsoft Teams	128/21/CEP/WEB
Time	9.00 a.m. - 5.00 p.m.	
Training Methodology	As Above	
Fee	RM500.00 Standard RM400.00 Licensed Secretary. Member of MAICSA, MIA, Malaysian Bar, MACS, MICPA, Sabah Law Assoc. & Advocates Assoc. of Sarawak.	
CPE points	8	