

SSM NATIONAL CONFERENCE 2017 – PROFILES OF ROLE PLAYERS



KHUZAIRI YAHAYA started his career in the Information and Technology Division, Securities Commission in 1994. After 9 years, he moved on to be the General Manager of Information and Communications Technology Department, SSM, in 2003; and then Director of Internal Audit in 2007. Starting from 15 March 2015 he has been promoted as a Deputy CEO (REGISTRY AND BUSINESS SERVICES). And now managing all the divisions under operations in SSM. Instrumental in the initiative to transform the mainframe based registry system to web based system in 2003. Implemented several initiatives to reduce operating cost and increase efficiencies at SSM. Directly involved in the establishment of a system and new work processes that resulted with Malaysia's Ease of Doing Business World Bank Ranking jumped to 6 for 2014 assessment. Presently, implementing SSM Transformation Plan with the aim to transform SSM business and operating models by leveraging digital capabilities.



NOR AZIMAH ABDUL AZIZ, is currently the Deputy Chief Executive Officer (Regulatory & Enforcement) with primary function to oversee the overall operations of the Enforcement arm of SSM that comprised of Corporate Compliance, Investigation, Prosecution & Litigation as well as Regulatory Review and Legal Services Divisions. She joined SSM in 2003 as General Manager of Corporate Policy, Planning and Development. Throughout her service with SSM, Nor Azimah served as the Secretary to the Corporate Law Reform Committee, the National Integrity Plan, Co-Chair of PEMUDAH's Focus Group on Starting a Business and Member of the CSAP (Committee to Strengthen the Accountancy Profession). Nor Azimah obtained her law degree from ITM Shah Alam in 1991. She then joined National University of Malaysia, as a Law Lecturer at the Accounting Department, Faculty of Business and Management and acquired her postgraduate degree (LL.M in Business Law) from the University of Wales, UK in 1996.



TAN SRI SAW CHOO BOON, holds a Bachelor of Science (Chemistry) Degree from the University of Malaya. He joined Shell in 1970 and served in various capacities in Manufacturing, Supply, Trading and Planning in Malaysia, Singapore and Netherlands before managing companies and businesses in Malaysia, across the Asia Pacific Region and globally. He was appointed as the Chairman of Shell Malaysia and retired in 2010 after 40 years of service. Currently, Tan Sri Saw is a Non-Executive Senior Independent Board Member of RHB Bank Bhd., Digi.Com Bhd. and Ranhill Holdings Bhd., and the Chairman of MRCB-Quill REIT Management Sdn. Bhd. He is also the Co-Chair of the Government's Special Task Force To Facilitate Business (Pemudah), member of the National Export Council and National Productivity Council, and Immediate Past President of the Federation Of Malaysian Manufacturers (FMM).



CHUA SIEW CHUAN, is the Immediate Past President of MAICSA, having been elected to the MAICSA Council in May 2011. She was President of the Institute from June 2014 - July 2016. She is Chairman of the Technical & Professional Practice Committee and Deputy Chairman of the Membership Committee. She is one the Institute's representatives on the Corporate Practice Consultative Forum (CPCF) and the CPCF Secretarial Practice Sub-Committee set up by the Companies Commission of Malaysia. She was elected as Fellow of the Institute in 1997. She was the winner of the ROC-MAICSA Company Secretary Award in 1999. She is also the Institute's representative on the ASEAN Corporate Secretaries Network. She is the Managing Director of Securities Services (Holdings) Sdn Bhd which provides corporate secretarial services to a wide range of clients. She has more than three decades of experience in secretarial practice. Siew Chuan is the author of The Hands-On Guide of Company Secretarial Essentials Malaysia (published by CCH Asia Pte Limited) and The MAICSA Company Secretarial Practice Manual (published by MAICSA in collaboration with CCH Asia Pte Limited).

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LIM SAN PEEN, is an insolvency and restructuring practitioner and the leader of the Business Recovery practice in PwC Malaysia. He specialises in crisis management, with a focus on maximising recovery value from bad debts, disputes, restructuring and business closures. He works with lawyers and other subject matter experts as necessary to bring holistic solutions to a given crisis. His clients include financial institutions, corporate entities, governments and individual shareholders. San Peen trained in Malaysia and the UK. He is experienced in administering large complex cases. He has worked in many sectors of the economy, in both public and private companies. He has acted as administrator, financial adviser, liquidator, receiver and fraud examiner. He is currently involved with an administration of a national airline. San Peen holds an audit and a liquidator licence. He is the sitting Vice President of IPAM and a serving member of the insolvency practitioners committee of MIA and MICPA. He works closely with SSM, specifically in providing technical and public practice inputs as necessary.



ABDUL KADIR KASSIM, served in the Ministry of Foreign Affairs and the Judicial and Legal Service between 1966 and 1973 and has been in private practice since then. Currently, he is a senior partner practicing at Messrs Kadir, Andri & Partners. Kadir was a member of the Malaysian Securities Commission from its inception in February 1993 to February 1998. He was a committee member of Kuala Lumpur Stock Exchange and remained as a member of the Listing Committee of Bursa Malaysia until April 2008. He was also a director of Danamodal Nasional Berhad. He also served as a member of the Tabung Haji Investment Panel. Kadir previously chaired the Islamic Capital Market Working Group of the Securities Commission. Kadir now serves on the Corporate Debt Restructuring Committee, is a member of Financial Services Professional Board and is also a member of the Legal, Regulatory and Dispute Resolution Committee of Malaysian Aviation Commission (MAVCOM). Kadir is currently chairman of TimedotCom, and sits on the Boards of UEM Group Berhad and Cement Industries of Malaysia Berhad (CIMA). He sits on the Board of Danajamin Nasional Berhad, the financial guarantee insurer jointly owned by Minister of Finance Incorporated and Credit Guarantee Corporation Malaysia Berhad, a financial institution majority owned by Bank Negara Malaysia.



PHILIP T.N KOH, graduated with a (LL.B) (Hons) Bachelor of Laws degree from the University of Malaya. He holds a (LL.M) Master of Laws degree from the University of London and Masters of Arts (M.A. (Theology)) from the Australian Catholic University. Philip Koh has over 30 years of expertise in three arenas: the academic, the professional and industry. His specialisations include contract & investment laws, M & A, financial services & securities, corporate law & governance, commercial & civil litigation and public law. A sought after speaker and author, Private Sector Group Global Corporate Governance Forum, Board member of Minority Shareholder Watchdog Group, and has previously held the posts of Adjunct Professor of Deakin University and visiting Fulbright Scholar attached to the Harvard University Economics Department. He is Board member of MSWG (Minority Shareholder Watch Dog Group). He is senior counsel at High Court, Court of Appeal and Federal Court cases involving commercial & civil disputes and a panel arbitrators of the Kuala Lumpur Regional Center for Arbitration and has sat and written awards as Arbitrator.

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LEE SHIH, is a dispute resolution partner of Skrine. He graduated with a LLB (Hons) degree from the University of Bristol. He is admitted as a Barrister-at-Law (Gray's Inn) and an Advocate and Solicitor of the High Court of Malaya. His portfolio of litigation work focuses on international arbitration, corporate litigation and corporate insolvency. He is listed in the Legal 500 Asia-Pacific, the Chambers Asia-Pacific and the Global Arbitration Review (GAR) 100. He is a Council Member of the Insolvency Practitioners Association of Malaysia. He speaks regularly on the new Companies Act 2016 and has been a speaker at the SSM National Conference, the SSM National Insolvency Conference, the MIA International Accountants Conference and the MAICSA Annual Conference. He has been interviewed on issues on company law by The Edge, Focus Malaysia, Bloomberg, The Star and BFM. He is the co-author of the book Companies Act 2016: The New Dynamics of Company Law in Malaysia.



DATUK SHIREEN ANN ZAHARAH MUHIUDEEN, founded Corston-Smith Asset Management, which incorporates an ESG overlay in their value driven investment process. Prior to Corston-Smith, Datuk Shireen was the CEO of AIG Investment Corporation (Malaysia), with over 29 years of experience in managing funds. She authors the popular monthly column "Governance Matters", which is published in the largest English Malaysian daily. She was an Independent Director and chaired the Governance Committee of a public listed company from 2011 to 2015, was a director of a foreign bank from December 2013 to February 2016 and was a member of the International Advisory Panel for Labuan IBFC from June 2013 to June 2017. As of end June 2016, she is a member of the Risk Management Committee, Nomination & Remuneration Committee and board member of a local bank. Datuk Shireen was named one of the 25 most influential women in Asia Pacific for Asset Management by Asian Investor in June 2011 and listed as one of the 50 Asia's Power Businesswomen 2014 by Forbes Asia in March 2014.



TAN SRI DATO' SRI DR. SULAIMAN MAHBOB, is currently the Chairman of Telekom Malaysia Berhad. He is also the Acting Chairman of Felda Global Ventures Holdings Berhad (FGVH) and Chairman of Malaysian Institute of Economic Research (MIER), Minority Shareholder Watchdog Group (MSWG) & Multimedia University (MMU). He is also Director of Institute of Strategic and International Studies (ISIS) and Felda Global Ventures Holdings Berhad (FGVH). He also teaches economics and public policy as Adjunct Professor at the University of Malaya and Universiti Tun Abdul Razak (UNITAR). He had served in various ministries and departments, including the Malaysian Administrative and Diplomatic Service, Ministry of Finance, Malaysian Institute of Economic Research, National Economic Action Council (MTEN), and the Ministry of Domestic Trade and Consumer Affairs. His last position was as the Director General of the Economic Planning Unit (2006-2009) of the Prime Minister's Department. He had also served on the boards of Petronas, Companies Commission of Malaysia, Malaysia Insurance Deposit Corporation (PIDM), Iskandar Regional Development Authority (IRDA) and Malaysian Communications and Multimedia Commission (MCMC).

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ERIC KANG SHEW MENG, is a fellow of the Institute of Chartered Secretaries and Administrators (ICSA). He holds a Master of Laws in International Business Law (with Distinction) from Staffordshire University and a Diploma in Commerce (Business Management). Eric has more than thirty (30) years of experience in company secretarial practice both in the profession and the corporate sector. He handles a portfolio of 25 listed companies and has involved in all major aspects of corporate activities. Eric is also author of the Handbook on Company Secretarial Practice in Malaysia and several authoritative books on Malaysian company secretarial practice and related subjects. He was the speaker and presenter from 2001 to June 2009 for the module paper "Law, procedure and Proper Governance of General Meetings and the Rights, Duties, Powers of Shareholders" of the Mandatory Accreditation Program for directors of listed companies. Eric was a committee member of the Corporate Law Reform Committee (CLRC).



YEW YEE TEE, graduated and obtained her degree in Bachelors of Law [LLB (Hon.)] from University of Malaya, Malaysia. She practised as an Advocate and Solicitor of the High Court of Malaya before joining the Kuala Lumpur Stock Exchange (now known as Bursa Malaysia Berhad) as a legal manager. In Bursa Malaysia Berhad, she is currently the Chief Regulatory Officer. She is responsible for all regulatory matters under the purview of Bursa Malaysia Berhad ranging from regulatory strategies and policies, listing, market and corporate surveillance, corporate governance, participant supervision, investigation and enforcement. Yee Tee has been involved in various regulatory aspects of the capital market in Bursa Malaysia such as development, interpretation, implementation and enforcement of various rules of Bursa Malaysia such as the Listing Requirements as well as external working groups or committees such as the Company Law Reform Committee for the Companies Commission of Malaysia on changes to the Companies Act, 1965. Prior to her current role, she has held various positions in Bursa Malaysia including as Senior Executive Vice President/Head, Enforcement.



MAZNITA ABDUL MAJID, graduated with Accounting (Hons) from Universiti Teknologi MARA. She joined SSM in 2003 and was attached with Corporate Directors Training Programme Unit, Finance, Compliance, Corporate Development and Policies and currently she is the Head of XBRL Unit at the Registration Service Division.



AHMAD NASRI ABDUL WAHAB, has more than 15 years working experience in financial services focusing on financial institutions in London and Malaysia. Nasri currently leads the Financial Management unit and he is the lead partner on a finance transformation project of an Oil & Gas conglomerate. Nasri also leads the implementation of MFRS 16 and MFRS 9 conversion projects. He was involved in various client engagements involving adoption of the Malaysian Financial Reporting Standards (MFRSs) and performing Gap analysis and validation exercise on the adoption of MFRSs. Nasri was also involved as Reporting Accountants for numerous fund raising activities through capital market, including initial public offerings and sukuk issuances. Nasri is a member of MASB Standing Committee on Islamic Financial Reporting and a member of MIA Islamic Finance Committee and also a member of KPMG Global Islamic Finance Team. In 2001, he was seconded to KPMG London to gain overseas experience, specialising in financial services. In London, Nasri served as the assistant manager on the audit of a variety of financial services companies including insurance and asset management companies.

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VICTOR LAI KUAN LOONG, is presently the Managing Director of Boardroom Corporate & Advisory Services – a public-listed company on the Singapore Exchange. Victor is the Head of both the Corporate Secretarial and the Share Registry professional practices in Singapore. His direct engagements include serving as the named Company Secretary for many SGX mainboard issuers, advising on Corporate Governance and compliance with listing rules. Victor also works with the Business Development team across 'Boardroom Group' which is established in the Asia-Pacific region. Prior to joining Boardroom, Victor was a Director in a Big-4 international public accounting firm (PwC). He obtained his Public Accountant licence in 2014. His direct involvement in significant capital market transactions includes the IPO of large-cap listings and corporate actions on the Singapore Exchange and the Oslo Stock Exchange. From 2010 to 2012, Victor was in the Accounting Consulting Services practice of PwC where he served as a subject matter expert for complex accounting advisory projects. Victor is an alumnus of Genesis Park, a global management program based in USA where he graduated in the class of April 2009.



CAROLINE FUNG, has over 15 years of experience in E-Commerce Trading and Consultancy. Carol is known for selling her ribbons & safety pins in eBay and now she trains entrepreneurs in Malaysia on how to bring their businesses from offline to online. She is also a Certified Trainer by EBay SEA (South East Asia) which allows her to teach and provide trainings to individuals or companies in using eBay as a platform to trade online. In August 2013, MPH Publishing Group published a book she wrote called 'Master Class Series: Carol Fung's Guide to Online Retailing'. Her book has been reviewed as one of the easiest guide book to follow specially for newbies who wants to start their online business. Carol's Guide Book was awarded 'Best Sellers of 2013' by MPH, one of the most sort after book in MPH's Masterclass Series. Currently, she is with MDEC (Malaysia Digital Economy Corporation), a government agency under the Ministry of Communications and Multimedia Malaysia as Head of Seller Adoption in the e-commerce & DFTZ Division. She is known for her knowledge sharing in the industry she is well versed in.



CHAN KOK LONG, is one of the 3 key founders of iPay88 and he is currently the Executive Director of both iPay88 Sdn Bhd and Mobile88.com Sdn Bhd. He is a graduate member of the Chartered Institute of Marketing (CIM), United Kingdom, and he also holds a Certified Diploma in Accounting and Finance from the Association of Chartered Certified Accountants, United Kingdom. He is actively involved in sales and marketing, working very closely with various customers, partners and agencies in shaping the e-commerce landscape locally and regionally. With over 25 years of experience in online businesses, he's also actively engaged as both speaker and mentor for most major e-commerce conferences and seminars in the ASEAN. He has also been featured on various media channels, such as BFM and Bloomberg as a guest expert within the field. In recognition of his contributions, Mr. Chan has been awarded with Technopreneur Excellence Award presented by PIKOM ICT Leadership Award (PILA) 2016. He's also one of the Top Nominees for EY Entrepreneur of the Year 2016 under the Emerging Entrepreneur category. Mr Chan is currently Chancellor and E-Commerce Malaysia Deputy Chair for PIKOM.

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DOUGLAS BROWN, with over 25 years of experience, Douglas is an expert in Digital Trust in both public and private sector environments. His core skills and research is in Trust Service Provider frameworks, added to a wealth of technology operational background and experience. His experience covers the United States, Europe, Asia Pacific and Australia. Douglas has been involved in a number of large Digital Trust initiatives involving enhancements to business processes, technology and performance. His clients include many corporate registries in Asia and Europe, BDB Thailand, the Electronic Transaction Development Authority of Thailand, NetTrust, major Financial Institutions and MCMC among many others. Moore Stephens is one of the world's leading Accounting, Tax and Advisory firms, headquartered in London, serving clients locally, regionally and globally in both the public and private sectors. Douglas has led, advised and managed in a broad range of regulatory roles in Malaysia, the United States, across ASEAN, Asia and Europe.



BERNARD LEE, has more than 10 years of total experience in the sales management, brand and marketing strategist, regional business development and digital commerce exposure in several disciplines and different environments. His current portfolio in 11street.my under the Seller & Strategic Business Division (SSBD) would be formulating and monetizing the advertising business unit and building the Content Moderation department from scratch. His other primary task for this role is to lead the Seller Development and Seller Management team to support the SME sellers' development growth. Together with his team, they have launch the first online sellers' academy in the region called 11street Academy which is being endorsed by SME CORP, MDEC, Google and Facebook. He is overseeing a total number 28 headcount with 5 direct reports which spreads across the Seller Management, Seller Development, Advertising and Content Management Departments. Bernard's recognition goes beyond the organization as he was invited to be one of the panel speakers at numerous eCommerce seminar and conferences.



YON SEE TING, is a Partner with the Corporate Practice Group of Christopher & Lee Ong. Her more than 20 years of experience as a corporate lawyer in Malaysia is focused on corporate, corporate finance and commercial transactions. She has extensive experience both in advisory as well as in transactional work, including acting for Malaysian (listed as well as non-listed) companies and foreign corporations in cross border exercises and in leading negotiations and corporate exercises. She has also acted in various aspects of competition law matters including in investigations by the Malaysia Competition Commission (MyCC), agreements and advising numerous clients on various aspects of competition law. See Ting is listed in GCR's Who's Who Legal for Competition Law for 2016 and 2017 and since 2013 has been a member of Bursa's Listing Committee, a committee of the Board of Bursa Malaysia Berhad.



SAMANTHA TAI YIT CHAN, is a Fellow Member of the Malaysian Institute of Chartered Secretaries and Administrators (MAICSA) and has over 20 years of experience in corporate secretarial work. Samantha has provided extensive in-house training for directors of public listed companies ("PLCs") and is a regular speaker for seminars organised by MAICSA, SSM, Malaysian Institute of Corporate Governance, Federation of Public Listed Companies, Malaysian Institute of Accountants, SIDC, Bursa Malaysia and other professional bodies/organisations. She has extensive experience in corporate secretarial requirements and provides advisory services including due diligence reviews for corporate restructuring and related services such as IPOs, governance related advisory. Samantha Tai is also a Board member of MIRA.

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PAUL SUBRAMANIAM, is responsible for the overall risk management and mitigation for our Group and is also responsible for developing and implementing knowledge management and training initiatives for our Group and the ZICO law Network. He joined Zaid Ibrahim & Co as the head of litigation in 1998 and assumed the position of knowledge management and training partner of Zaid Ibrahim & Co in 2008. Paul now keeps the clients of ZICO Holdings updated as to changes in the law and industry which would impact them. He also serves as editor of our publications to our clients. In addition, Paul manages a Knowledge Database and also a Precedent Bank, to ensure best practices are undertaken by clients. In his role as Head of Knowledge Management & Training, he arranges training sessions for Zaid Ibrahim & Co's lawyers and staff so that they are equipped not just with the law but with the skills necessary to serve their client's interests. He also arranges seminars and talks for our clients and is in frequent demand as a speaker, presenter or panellist on a range of topics both legal and non-legal. Previously, he practiced as a litigation lawyer for 22 years, being involved in several significant cases.



TAN HOOI BENG, is an associate member of the Chartered Tax Institute of Malaysia, a Chartered Accountant of the Malaysian Institute of Accountants as well as a licensed tax agent under the Malaysian Income Tax Act, 1967. He holds a Bachelor of Accounting from the University of Malaya. Hooi Beng is the International Tax Leader of Deloitte Malaysia. He has more than 18 years of experience in corporate and international tax. He has vast experience in advising multinational corporations on corporate structuring and restructuring, mergers and acquisitions, international offshore financial centres, business model optimization, tax treaties and cross-border taxation generally. He also provides Base Erosion and Profit Shifting Impact Analysis to various MNC clients. Hooi Beng speaks frequently on corporate tax matters in various forums and conferences. He also advises the Malaysian Tax Review Panel on tax reforms.



NORHAIZA JEMON, is Acting Director of Regulatory and Legal Services Division of Suruhanjaya Syarikat Malaysia since June 2016. She is also the Project Manager for Dynamic Legal Framework under the Second Strategic Direction Plan of SSM, an initiative to create conducive business environment in Malaysia through the review of legislations under the purview of SSM. Under the project, SSM has implemented the Limited Liability Partnerships Act 2012 and is expected to implement the new Companies Bill 2015 and the Interest Schemes Bill 2015 which have been passed by the Parliament in April/May 2016. She joined SSM since July 2004 and graduated with LLB (Hons) from Coventry University, United Kingdom.

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