





DISPLAY

SSM BIZTRUST

LOGO

ON YOUR

WEBSITE

TO GAIN

CONFIDENCE

AMONG

YOUR **CUSTOMERS**

Entity registered with SSM

Owns website / media social

✓ Comply with business online ethics



tttps://biztrust.ssm.com.my

SSM BizTrust is a standard issued by SSM for business entities offering or exhibiting products and services through online. Successful applicant will be provided with a trust seal that can be displayed in their website or social media to enhance customer confidence.

Registration **Principle**

The entity is registered and in good standing with SSM as well as complying with established business practices in line with the SSM BizTrust Registration Principle

Privacy Principle

The entity follows established business practices in line with the SSM BizTrust Privacy Principle

Security Principle

The entity has demonstrated its ability to protect the security of the system (both physical and logical) in line with the SSM BizTrust Security Principle

SSM BizTrust Levels

| Level 1 | Registration | *RM200 |
|---------|---|----------|
| Level 2 | Level 1 + Privacy Principle or Security Principle | *RM1,500 |
| Level 3 | Level 1 + Privacy Principle and Security Principle | *RM2,500 |

 $^{^*}$ The fees for registration and renewal are valid for one (1) year

Approval

