

# USING EMERGING TECHNOLOGIES FOR COMBATTING CORRUPTION AND FRAUD – HOW DATA ANALYTICS, ARTIFICIAL INTELLIGENCE (AI), BLOCKCHAIN AND CRYPTO CURRENCY CAN BE USED TO FIGHT FINANCIAL CRIME IN THE NEW ERA

## COURSE INTRODUCTION

New technologies offer huge potential for business growth and improvement. Choosing the right technology to go forward requires understanding and an element of technical know-how to ensure wise decisions are made. This session explains how data analytics can be put to good use, the different categories of artificial intelligence and what they do, and how blockchain and crypto currency work. The session also explores a range of technologies currently available in the market, varying from simple, low-cost options through to advanced solutions suitable for solving highly complex problems. ESG technology enablers will be touched upon. Crypto currency will also be explained, and how tracing instruments can be used to identify crypto-related fraud and money laundering activities.



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## COURSE OBJECTIVES

- To equip the participants with a new understanding of emerging technologies and what these can do in practical terms for their businesses.
- To raise awareness on the opportunities and challenges the new technologies present, especially in terms of strengthening Governance, but also Environmental and Social factors (ESG).
- To provide an opportunity for discussion and further learning through an interactive panel discussion.

## COURSE CONTENTS

- Briefing on emerging technology, including data analytics, artificial intelligence and blockchain: how these technologies work and how they can strengthen the company's governance to combat fraud and corruption. ESG monitoring using technology will also be covered.
- Crypto currency: explanation on what cryptocurrency is, how it works and how it can be used to fight financial crime.
- Panel discussion: open Q&A with the experts.

## LEARNING OUTCOMES

By attending this course, participants will be able to:

- Understand new forms of technology and how they can strengthen the company.
- See how these technologies can be put to practical use in day-to-day operations to grow and protect value.
- Explore blockchain and crypto currency and consider the practical applications of these game-changing technologies.
- Engage in open discussion with leading experts in the field.

## WHO SHOULD ATTEND

- Company Directors.
- MDs, CEOs, COOs, CFOs
- Heads of risk, governance, anti-corruption and / or corporate affairs.
- Auditors (Internal / External).
- Heads of operations.
- Company Secretaries.
- Governance professionals.
- Integrity Officers / Managers.



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## ABOUT THE TRAINERS

**Dr. Mark Lovatt** is the CEO and Principal Consultant of Trident Integrity, an internationally-recognised consultancy focused on strengthening governance systems for organisations in Malaysia and across the Asia-Pacific region. Dr. Lovatt's pioneering work in the field of anti-corruption has been acknowledged by Governments, global agencies and the business sector. He has worked with many major companies to establish effective procedures to combat corruption. He now focuses on testing the effectiveness of anti-corruption programmes using data analytics, and the application of artificial intelligence and blockchain to combat fraud and corruption.

Dr. Lovatt also assisted the Governance, Integrity and Anti-Corruption Centre (GIACC) in the Prime Minister's Department to prepare the official Guidelines on Adequate Procedures for companies implementing anti-corruption programmes. He also edited the Best Practice Handbook published by the Business Integrity Alliance (of which he is the co-founder and Secretary-General) in conjunction with the GIACC in March 2021. Prior to coming to Malaysia in 2009 he worked in the power & gas sector in the UK.

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**Jessica Chuah** is the Country Manager (Malaysia), Chainalysis Inc. She held the Principle, Compliance of Green Packet Berhad (Malaysia) and was a risk practitioner with a demonstrated history of working in the financial services industry, mainly financial technology. Her technology convergence development and implementation in risk management and fintech projects across ASEAN countries, including e-wallets that allow for cross-border wire transfers, payroll and remittance.

She works closely with regulators, uses technology to design and establish thresholds and red-flag alerts, and continuously stress-testing processes and controls to pre-empt ML/FT fraud instances. She supports the use of distributed ledger technology to reshape industries such as Enterprise, Government, and Banking—the Age of Blockchain, for secure and centralised infrastructure while creating an application with decentralised business logic.

Jessica holds a Bachelor of Laws (Honours) - LL.B accredited from the University of London and is a member of the Malaysian Institution of Accountants (MIA), FCCA and ASEAN CPA.



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## ADMINISTRATIVE DETAILS

Date	22 March 2024
Platform	Virtual platform
Time	9.00 am - 11.00 am
Training Methodology	Lecture
Fee	RM150.00 Standard RM100.00 Licensed Secretary. Member of MAICSA, MIA, Malaysian Bar, MACS, MICPA, Sabah Law Society & Advocates Assoc. of Sarawak.
SSM CPE Points	2 Points

## HOW TO REGISTER?

### STEP 1

Strictly via online registration at <https://e-comtrac.ssm.com.my>

### STEP 2

#### NEW USER (First Time Login)

- Click on **SIGN UP**
- Key in **REGISTRATION INFORMATION**
- Click on **REGISTER**
- Key in **USERNAME** and **PASSWORD**

#### EXISTING USER

- Key in USERNAME and PASSWORD
- Click on SIGN IN

### STEP 3

- Select training
- Check on Available Seat
- Click on Add Participant
- Key in participant's information
- Click on Submit
- Check participant's details
- Click on Submit Payment

Note: Please submit your application within 15 minutes. Otherwise the system will automatically cancel your transaction and you will lose your seat(s). Please re-apply if you wish to proceed. Full payment shall be made at the point of registration.



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## TERMS & CONDITIONS FOR REGISTRATION OF TRAINING PROGRAMMES UNDER COMTRAC

### Payment Mode

- All training programmes registrations MUST be applied through e-COMTRAC. Upon submitting the registration application, participant is deemed to have read and accepted the terms and conditions herein.
- Payment by cash and cheque is not acceptable effective from January 2021.

### Webinar Access Link

- A notification e-mail with the webinar access link will be sent at least 24 hours before the commencement of the webinar.
- The access link is unique for registered participants and should not be forwarded or shared with others.

### Certificate of Attendance

- Participant will be issued a Certificate of Attendance upon full attendance of the programme and payment is received.
- A participant is allowed to attend **ONE** programme per day to be eligible for certificate of attendance. Request for refund will not be entertained if you have registered for more than one programme per day.
- SSM will charge an administrative fee of RM30.00 per copy for any replacement of certificate due to errors in name or identification card number wrongly filled by participant / representative during registration or loss of certificate, etc.

### Cancellation / Absent

- No refund will be given to participant who failed to attend the programme.
- Replacing registered participant is not allowed.

### Transfer

- Transfer of registration fee to another training programme is not allowed.

### Human Resources Development Corporation

Suruhanjaya Syarikat Malaysia is registered as a training provider with HRD Corp under GOV1000117857. All trainings are claimable under SBL Scheme subject to HRD Corp approval. Participant's employer needs to apply for grant at least one day before the commencement of training.

### Personal Data Protection Notice

Your personal data and other information provided in this application and including any additional information you may subsequently provide, may be used and processed by COMTRAC/SSM as a reference in future to communicate with you on our training programmes/events. In line with the Personal Data Protection Act 2010, we wish to obtain your agreement and consent for using your personal data. If you do not consent to the processing and disclosure of your personal data, you should send an e-mail to us at [comtrac@ssm.com.my](mailto:comtrac@ssm.com.my).

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## COMPANIES COMMISSION OF MALAYSIA TRAINING ACADEMY & KNOWLEDGE MANAGEMENT DIVISION

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