

# 2022

## SSM Webinar



**BUILDING BUSINESS  
RESILIENCE THROUGH PRIORITISED  
SUSTAINABLE DEVELOPMENT GOALS**

# BUILDING BUSINESS RESILIENCE THROUGH PRIORITISED SUSTAINABLE DEVELOPMENT GOALS

## COURSE INTRODUCTION

Environmental, Social and Environmental (“ESG”) has become one of the most significant challenges and opportunities for the organization as expectation from regulators, investors and society mount. Participants will get better understanding of the core building blocks of sustainability along with the business case for integrating ESG in the organization.

## COURSE OBJECTIVES

- To provide an introduction to sustainability and ESG landscape.
- To provide an overview on how ESG integrated into the business to create long term value.
- To enhance understanding of the 17 sustainable development goals (“SDG”) targets and indicators and how to align your business to the relevant SDG targets.

## COURSE CONTENTS

- Introduction to sustainability and ESG landscape.
- Roles and responsibilities of the Board in driving the sustainability journey.
- The case for sustainability and ESG: Risks and opportunities.
- ESG trends and how it creates long term value.
- Initiatives from the Company in achieving SDG.

## LEARNING OUTCOME

By attending this course, the participants will be able to:

- To understand the overall outlook of ESG in local and global context.
- To understand the importance of ESG to be integrated into the business.
- Understanding of the significant role SMEs can play to help enhance Malaysia's performance in achieving prioritised SDG targets.
- Acknowledgment that the alignment of business targets and key performance indicators (KPIs) to SDG targets will help improve SMEs' business resilience.

## ABOUT THE TRAINER

Arina Kok is the Partner and EY Malaysia Climate Change and Sustainability Services Leader. Her experience is primarily in sustainability consulting, ESG strategy, due diligence, framework development, outcome measurement and stakeholder engagement. She has also facilitated over 50 workshops for corporates and discussions with government agencies, the Kuala Lumpur Stock Exchange, Bank Negara Malaysia and the Securities Commission Malaysia and topics related to ESG and sustainable finance.

## WHO SHOULD ATTEND

- Board members
- Senior management
- Chief Sustainability Officer
- Suitable for professionals and leaders seeking knowledge in ESG/Sustainability

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## ADMINISTRATIVE DETAILS

Date	28 April 2022
Platform	Virtual platform
Time	9.00 am – 1.00 pm
Training Methodology	Lecture and case discussion
Fee	<b>RM300.00</b> – Standard <b>RM250.00</b> – Licensed Secretary. Member of MAICSA, MIA, Malaysian Bar, MACS, MICPA, Sabah Law Assoc. & Advocates Assoc. of Sarawak.
SSM CPE Points	4 points

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1

Strictly via online registration at  
<https://e-comtrac.ssm.com.my>

2

### NEW USER (First Time Login)

- Click on SIGN UP
- Key in REGISTRATION INFORMATION
- Click on REGISTER
- Key in USERNAME and PASSWORD

### EXISTING USER of SSM EzBiz

- Key in USERNAME and PASSWORD
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3

- Select event code: XXX/22/CEP/WEB
- Check on Available Seat
- Click on Add Participant
- Key in participant's information
- Click on Submit
- Check participant's details
- Click on Submit Payment

*Note: Please submit your application within 15 minutes. Otherwise the system will automatically cancel your transaction and you will lose your seat(s). Please re-apply if you wish to proceed.  
Full payment shall be made at the point of registration.*

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No walk-in is accepted and no admission to the training programme without the confirmation slip for classroom training.

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## **COMPANIES COMMISSION OF MALAYSIA TRAINING ACADEMY & KNOWLEDGE MANAGEMENT DIVISION**



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