

SURUHANJAYA SYARIKAT MALAYSIA COMPANIES COMMISSION OF MALAYSIA ( Agensi di bawah KPDNHEP)

# USER MANUAL AND FREQUENTLY ASKED QUESTIONS

SSM BizTrust QR Code v1.0

Prepared By

Marketing & Business Development Division Companies Commission of Malaysia

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## CHAPTER 1 INTRODUCTION

#### 1.1 SUMMARY – SSM BIZTRUST QR CODE

SSM BizTrust is a business starter kit that serves as a digital identification for business entities registered with the SSM.

This business starter kit comes in a QR Code form that will display information such as the name and registration number of the business entity, status, and business URL address which aims to strengthen the compliance of business entities registered with the SSM through the provisions of the Acts administered by SSM.

The SSM BizTrust QR Code can only be scanned using the SSM's official mobile application, MySSM. The MySSM application can be downloaded for free via Apple App Store, Google Play Store, and Huawei AppGallery.

#### 1.2 SUMMARY – MySSM APPLICATION

MySSM is the official mobile application of SSM that offers information access services related to business entities (Business Registration, Companies, and Limited Liability Partnerships) through the mobile device. Modules of SSM e-Services offered in the MySSM application are:

- (a) e-Search;
- (b) e-Query;
- (c) e-Compound;
- (d) Status 308; and
- (e) SSM BizTrust.

#### 1.3 SUMMARY – EZBIZ ONLINE PORTAL

The SSM Ezbiz Online is a portal for online business registration provided by the SSM and offers services such as:

- (a) New Business Registration;
- (b) Business Registration Renewal;
- (c) Business Information Changes;
- (d) Business Termination; and
- (e) Compound Services.

This portal (<u>https://ezbiz.ssm.com.my/</u>) is available 24 hours a day, and seven (7) days a week.

## CHAPTER 2 USER MANUAL

This user manual is intended to assist users in relation to:

- Steps to apply the SSM BizTrust QR Code as a new method to check the information of a business entity via the MySSM application;
- (b) Steps to download and upload the SSM BizTrust QR
   Code via the Ezbiz Online portal; and
- (c) Steps to update the business URL address information via the Ezbiz Online portal.

#### 2.1 SSM BIZTRUST QR CODE VIA MySSM APPLICATION

- 2.1.1 Process Flow
- 2.1.1.1 Steps to download the MySSM application

STEPS	ACTIONS
1	Users can download the MySSM application via Apple App Store / Google Play Store / Huawei AppGallery. Click 'Get / Install' to download.



2.1.1.2 Steps to scan the SSM BizTrust QR Code via MySSM

STEPS	ACTIONS	
1	Click the MySSM icon on the mobile device.	
2	The home screen and main navigation will be displayed. Click on the SSM BizTrust module.	







(a) The scanned QR code is	
different from the QR code	
issued by SSM; or	
(b) The QR codes are scanned	
using other than the MySSM	
application.	

## 2.2 SSM BIZTRUST QR CODE VIA EZBIZ ONLINE PORTAL

- 2.2.1 Process Flow
- 2.2.1.1 Steps to download the SSM BizTrust QR Code via Ezbiz Online





2.2.1.2 Steps to upload the SSM BizTrust QR Code on the online platform

## (1) INSTAGRAM

**OPTION I** 

STEP	ACTIONS	
1	Click 'Download' to download the SSM	
	format) through Ezbiz Online Portal.	
2	Log in to the registered business'	
	Instagram account.	
3	Click '+' to upload the SSM BizTrust	
	QR Code to the Instagram Post.	
4	Click 'Next' and write the caption.	
5	Click 'Share' and the SSM BizTrust QR	
	Code will be displayed.	

## **OPTION II**

STEP	ACTIONS	
1	Click 'Download' to download the SSM	
	BizTrust QR Code (image in JPEG	
	format) through Ezbiz Online Portal.	
2	Log in to the registered business'	
	Instagram account.	
3	Swipe right to upload the SSM BizTrust	
	QR Code to the Instagram Story.	
4	Click 'Send to' and the SSM BizTrust	
	QR Code will be displayed.	

# (2) FACEBOOK PAGE

STEP	ACTIONS
1	Click 'Download' to download the SSM BizTrust QR Code (image in JPEG format) through Ezbiz Online Portal.
2	Log in to the registered business' Facebook Page.
3	Click 'News Feed' and click 'Photo' to select the SSM BizTrust QR Code image to upload to the Facebook Post.
4	Click 'Publish' and the SSM BizTrust QR Code will be displayed.
5	Click '…' and click 'Pin Post' to ensure that the post is always on top of the Facebook Page Timeline.

## (3) WEBSITE

STEP	ACTIONS	
1	Click 'Download' to download the SSM BizTrust QR Code (image in JPEG format) through Ezbiz Online Portal.	
2	Upload the SSM BizTrust QR Code in	
	the footer section either on the left or	
	right side of the website.	
Note:		
i. The	The method of uploading the SSM BizTrust	
QR	QR Code depends on the type of website.	
is r	ecommended for the web developer to	
upload the SSM BizTrust QR Code; and		

- The minimum scale of the QR code display is 3.0 cm square and is still readable if scanned.
- 2.3 UPDATE THE BUSINESS URL ADDRESS INFORMATION VIA EZBIZ ONLINE
  - 2.3.1 Process Flow
  - 2.3.1.1 Steps to update the business URL address information



	Other Services - User i	Nofile =
	Y My Compound Services Compound Payment Compound Payment History	My SSM Biz Trust SSM Biz Trust QR Code URL Address Information
3	Select the desired n (if any) and click 'Pro	ame of the business oceed'.
	Registered Business Please Select 0000/60724-0 Cl Proceed	REATE & CRAFT ENTERPRISE
4	Fill up the info 'Add/Update'.	rmation and click
	URL Address Information	
	Main Office URL (Y/N)	URL Type
	YES 🗸	Instagram 🗸
	URL	
	https://www.instagram	.com/create&craft
		Add/Update

```
updated
5
          The
                              information
                                               will
                                                       be
          displayed.
                                                     0.0
                                          milest -
          Users can update the business URL
          address information (if any) by:
                    Click 'C' to amend the URL business information; or
             i.
                    Click (\mathbf{\Phi}) to delete the URL
             ii.
                    business information.
          The business URL address information
6
          will be displayed on the SSM BizTrust QR
          Code.
               < Back
                               Great!
                         ENTITY INFORMATION
                            Registration No.
                       201903355626 (003060724-D)
                                Name
                        CREATE & CRAFT ENTERPRISE
                                Status
                                Active
                              Link (URL)
                    (i) https://www.instagram.com/create&craft
                As at: 20/05/2022
```

# CHAPTER 3 FREQUENTLY ASKED QUESTION

- 3.1 General Information
- 3.1.1 Frequently Asked Questions Regarding The SSM BizTrust QR Code

NO.	QUESTIONS	ANSWERS
1.	What is SSM BizTrust?	SSM BizTrust is a business starter kit that is supplied in the form of a QR Code or digital seal and serves as digital identity verification and identification for business entities registered with SSM.
2.	Who is eligible for the SSM BizTrust QR Code?	Businesses registered with SSM, be it a physical business or online business.
3.	Can other QR code scanners be used to scan SSM BizTrust QR Code?	No, only the MySSM application has the functionality to scan the SSM BizTrust QR Code.
4.	How to update business URL address information on the SSM BizTrust QR Code?	Any business entity that wishes to update its business URL address information must be registered with SSM and have an Ezbiz Online account.
5.	How to add / update the business URL	Step 1: Log in to the Ezbiz Online. Step 2:

	address to SSM	Click 'Other Services'
	BizTrust OR Code?	Sten 3.
	DIZTIUST QIV OOUC :	Click 'Mv SSM BizTrust > URL
		Address Information'.
		Step 4:
		Select the desired business and
		click 'Proceed'.
		Step 5:
		Fill in the URL Address
		Information e-Form and click
		'Add/Update'.
		Step 6:
		Click 'Preview'.
		Step 7:
		Step 8:
		by eliciting 'Ok'
		by clicking OK.
6.	How to delete	Step 1:
	business URL	Log in to the Ezbiz Online.
	address information	Step 2:
	on SSM BizTrust QR	Click 'Other Services'.
	Code?	Step 3:
		Click 'My SSM BizTrust > URL
		Address Information'.
		Step 4:
		Click ' 📿 ' on the URL address
		of the business you want to
		delete.
		Step 5:
		Validate the action by clicking
		'Ok'.

7.	What action should be taken if the SSM BizTrust QR Code cannot be downloaded?	Please wait for 24 hours and try to visit the Ezbiz Online portal again. If the problem still occurs, please contact: SSM Call Center 03-7721 4000 Fax 03-7721 4001 Email <u>enquiry@ssm.com.my</u> . Call Center operating hours: Monday-Sunday 8.00 am – 5.00 pm Closed during the Public Holidays
8.	Will enforcement action be imposed if the SSM BizTrust QR Code is not displayed?	No enforcement action will be taken. However, business entities and the public are encouraged to apply the SSM BizTrust QR Code through the MySSM application to help identify the validity of the corporate information of a business entity.
9.	Can owners of Registration of Company (ROC) / Limited Liability Partnership (LLP)	For now, the SSM BizTrust QR code is only offered to entities registered under the Registration of Business Act 1956 (ROBA 1956).

	obtain the SSM BizTrust QR Code?	However, ROC / PLT business entities can obtain the SSM BizTrust digital seal through a free application on the portal https://biztrust.ssm.com.my/.
10.	How much does it cost to download the SSM BizTrust QR Code?	No fees are charged.
11.	What information is	The information contained in the
	contained in the SSM	SSM BizTrust QR Code are:
	BizTrust QR Code?	(i) Name of business
		entities;
		(ii) Number of business
		entities;
		(iii) Status; and
		(iv) Business URL address.
12.	Where can the SSM	The SSM BizTrust QR Code
	BizTrust QR Code be	can be displayed on:
	displayed?	(i) Business platforms
		(i.e. websites, social
		media, business
		premises); or
		(ii) Promotional platforms
		(i.e. banner, business
		cards).

13.	How do I scan the SSM BizTrust QR Code through the MySSM application?	Step 1:Click on the SSM BizTrust menu or icon on the MySSM home page.Step 2:Click 'Proceed'.Step 3:Click 'Tap screen to scan'.Step 4:Point the scanner at the QR Code.Step 5:After scanning, business information (name, registration number, status, and URL address) will be displayed.
14.	Why does the QR Code scan output display the notification "QR Code is invalid"?	This notification will be displayed if the QR Code is not a QR Code obtained through the Ezbiz Online portal.
15.	Why does the QR Code scan output display the notification "No Internet Connection. Check your internet connection and try again."?	This notification will be displayed if the Internet network connection is unstable.

16.	How to upload the	Option I
	SSM BizTrust QR	Step 1:
	Code on social media	Download the SSM BizTrust QR
	(i.e. Instagram)?	Code through the Ezbiz Online
		portal.
		Step 2:
		Log in to the registered
		business Instagram account.
		Step 3:
		Click '+', choose 'Post', and
		upload the SSM BizTrust QR
		Code image.
		Step 4:
		Click '→' and write an
		appropriate caption.
		Step 5:
		Click ' $$ ' and the SSM BizTrust
		QR Code image will be
		displayed.
		Ontion II
		Option II Stop 4:
		Step 1. Download the SSM BizTruct OP
		Code through the Ezhiz Online
		Code through the Ezbiz Online
		Stop 2:
		log in to the registered
		business Instagram account
		Step 3:
		Click '+' select 'Story' and
		upload the SSM BizTrust OR
		Code image.
		Step 4:

		Click 'Your Story' and the SSM BizTrust QR Code image will be displayed. <b>Step 5:</b> Select the 'Story' as a 'Highlight' on the business' Instagram account.
17.	How to upload the SSM BizTrust QR Code on social media (i.e. Facebook Page)?	Step 1:Download the SSM BizTrust QRCode through the Ezbiz Onlineportal.Step 2:Log in to the registeredbusiness Facebook businesspage.Step 3:Click 'New Feed' and 'Photo' toupload the SSM BizTrust QRCode on the Facebook Post.Step 4:Click 'Publish' and the SSMBizTrust QR Code image will bedisplayed.Step 5:Click 'Pin to Post' to maintainthe image on the TimelineFacebook page.
18.	How to upload the SSM BizTrust QR Code to the business website?	<b>Step 1:</b> Download the SSM BizTrust QR Code through the Ezbiz Online portal.

		Step 2: Upload the SSM BizTrust QR code in the appropriate section (i.e. on the footer section, on the 'About Us' tab).
		Note: The minimum scale of SSM BizTrust QR code display is 3.0 cm per square and readable if scanned.
19.	Can the SSM BizTrust QR Code be displayed on a personal Facebook personal?	Owners are encouraged to use Facebook business page for the purpose of branding.
20.	If I do not have an online platform, can I display the SSM BizTrust QR Code at my business premise?	Premises owners are encouraged to display SSM BizTrust QR Codes at their businesses' premises. Currently, the SSM BizTrust QR Code is only offered to business entities registered under the Registration of Businesses Act 1956 (ROBA 1956).
21.	How to display the SSM BizTrust QR Code?	Step 1: Download the SSM BizTrust QR Code through the Ezbiz Online portal. Step 2:

		Print the SSM BizTrust QR Code image and display it at the business premises. Note: The minimum scale of SSM BizTrust QR code display is 3.0 cm per square and readable if scanned.
22.	Can the SSM BizTrust QR Code be displayed on websites / social media that are not owned by the business?	Not allowed.
23.	Why only the MySSM application can be used to scan the SSM BizTrust QR Code?	The MySSM app is a mobile application that integrates with the SSM database. As a result, the information is displayed in real-time.
24.	How to renew the SSM BizTrust QR Code?	Information on the SSM BizTrust QR Code is synced with information on Ezbiz Online. Thus, if your business status is expired, owners are required to renew their business online to ensure the status remains active.

25.	I conduct business	Yes, users are able to update an	
	online using two (2)	unlimited amount of business	
	different platforms	URL addresses on the Ezbiz	
	(eg: Facebook,	Online portal.	
	Instagram), can the		
	business URL		
	address information		
	for both platforms be		
	updated on the Ezbiz		
	Online portal?		