

SUSTAINABILITY MATTERS: HOW TO ALIGN YOUR STRATEGY WITH THE LATEST SUSTAINABILITY TRENDS AND MARKET OPPORTUNITIES

COURSE INTRODUCTION

Environmental, Social and Environmental (“ESG”) or “Sustainability” has become one of the most significant challenges and opportunities for organisations as stakeholder expectations from regulators, investors and society continue to rise. Therefore, organisations need to align their strategies with the latest sustainability trends and market opportunities. Through this course, participants will gain a better understanding of sustainability trends, roadmaps and strategies. Participants will also gain insights into existing sustainability initiatives (global and local), sustainability roadmaps and strategies development, as well as the role of green financing in advancing the sustainability agenda.



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COURSE OBJECTIVES

This course is designed to enhance participants' understanding of sustainability opportunities, emerging ESG trends, and introduce them to sustainability roadmap and strategy development. It also covers existing ESG initiatives and the pivotal role of green financing in advancing the sustainability agenda.

COURSE CONTENTS

- Environmental, Social, and Governance (ESG) opportunities and the latest sustainability trends for businesses.
- Overview of existing ESG initiatives (global and local).
- Sustainability roadmap and strategy development.
- The significance of green financing in driving strategy and market opportunities.

LEARNING OUTCOMES

By attending this course, participants will be able to:

- Understand and analyse the business models of Environmental, Social, and Governance (ESG) opportunities and latest sustainability trends for businesses.
- Identify potential strategies from existing ESG initiatives (global and local).
- Learn and explore sustainability roadmap and strategy development.
- Understand the roles of green financing in driving strategy and market opportunities.
- Discover how to align your strategy with the latest sustainability trends and market opportunities.

WHO SHOULD ATTEND

This course is beneficial for company directors, company secretaries, shareholders, institutional shareholders, business owners, lawyers, accountants, and corporate consultants.



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ABOUT THE SPEAKERS

Jia Fang is a Director in EY Malaysia Climate Change and Sustainability Services. Her experience is mainly in financial services, plantation and real estate sector which she has assisted clients in materiality assessment, targets setting, development of sustainability framework and roadmap and assurance on ESG data. She has provided trainings and awareness session on sustainability and climate risk related topics.

Jia Fang is also a Member of the Association of Chartered Certified Accountant (ACCA), Malaysia Institute of Accountant (MIA) and has completed the GRI Certified Training Program and recognized as a Certified Sustainability Reporting Specialist from the National Center for Sustainability Reporting.

Sarah Yeoh is a Senior Manager with Ernst & Young's Consulting Practice in Kuala Lumpur, Malaysia. As a chemical engineering graduate with great passion for sustainability and social justice, Sarah brings a unique perspective to the field of sustainability, combining technical expertise with a deep understanding of the social and environmental impacts of industry.

With over a decade of experience in the field of just transition – Sarah frequently speaks about the need to focus on people development and ensure that workers and communities are not left behind in the transition process the move towards a more sustainable and equitable society. She also frequently discusses the role of sustainable wage practices in promoting equity and fairness.

In addition to her work in sustainability, Sarah is also an advocate for diversity, equity, and inclusion (DEI). She believes that true sustainability cannot be achieved without addressing systemic inequalities and promoting social justice for all. She is committed to bringing a diverse and inclusive perspective to the sustainability field, and will be sharing insights on the importance of DEI in driving progress towards a more sustainable future.

Nurul Hidayah Binti Zulkipli is a Climate Change and Sustainability Services (CCaSS) Manager at EY Malaysia and has served clients from various private and public sector organisations in Malaysia.

Nurul was an environmental consultant which has experience in providing consultation on carbon and greenhouse gas (GHG) emissions advisory, renewable and energy efficiency, and solid waste management.

In line with CCaSS's ambitions to ensure sustainability is embedded within all client's organisations, Nurul has supported numerous awareness / capabilities building workshops across client's Board of Directors, C-Suites and working level to increase awareness on sustainability and climate change.



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ADMINISTRATIVE DETAILS



Date	17 July 2024 03 October 2024
Platform	Virtual platform
Time	9.00AM – 1.00PM
Training Methodology	Lecture and Case Discussion
Fee	RM300.00 Standard RM250.00 Licensed Secretary. Member of MAICSA, MIA, Malaysian Bar, MACS, MICPA, Sabah Law Society & Advocates Assoc. of Sarawak.
SSM CPE Points	4 Points

HOW TO REGISTER?

STEP 1

Strictly via online registration at <https://e-comtrac.ssm.com.my>

STEP 2

NEW USER (First Time Login)

- Click on **SIGN UP**
- Key in **REGISTRATION INFORMATION**
- Click on **REGISTER**
- Key in **USERNAME** and **PASSWORD**

EXISTING USER

- Key in **USERNAME** and **PASSWORD**
- Click on **SIGN IN**

STEP 3

- Select training
- Check on Available Seat
- Click on Add Participant
- Key in participant's information
- Click on Submit
- Check participant's details
- Click on Submit Payment

Note: Please submit your application within 15 minutes. Otherwise the system will automatically cancel your transaction and you will lose your seat(s). Please re-apply if you wish to proceed. Full payment shall be made at the point of registration.



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TERMS & CONDITIONS FOR REGISTRATION OF TRAINING PROGRAMMES UNDER COMTRAC

Payment Mode

- All training programmes registrations MUST be applied through e-COMTRAC. Upon submitting the registration application, participant is deemed to have read and accepted the terms and conditions herein.
- Payment by cash and cheque is not acceptable effective from January 2021.

Webinar Access Link

- A notification e-mail with the webinar access link will be sent at least 24 hours before the commencement of the webinar.
- The access link is unique for registered participants and should not be forwarded or shared with others.

Certificate of Attendance

- Participant will be issued a Certificate of Attendance upon full attendance of the programme and payment is received.
- A participant is allowed to attend **ONE** programme per day to be eligible for certificate of attendance. Request for refund will not be entertained if you have registered for more than one programme per day.
- SSM will charge an administrative fee of RM30.00 per copy for any replacement of certificate due to errors in name or identification card number wrongly filled by participant / representative during registration or loss of certificate, etc.

Cancellation / Absent

- No refund will be given to participant who failed to attend the programme.
- Replacing registered participant is not allowed.

Transfer

- Transfer of registration fee to another training programme is not allowed.

Human Resources Development Corporation

Suruhanjaya Syarikat Malaysia is registered as a training provider with HRD Corp under GOV1000117857. All trainings are claimable under SBL Scheme subject to HRD Corp approval. Participant's employer needs to apply for grant at least one day before the commencement of training.

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All information contained in the brochure is correct and accurate at the time of publication.

COMPANIES COMMISSION OF MALAYSIA TRAINING ACADEMY & KNOWLEDGE MANAGEMENT DIVISION

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