

Managing Vulnerabilities from NPOs Perspective 30 September 2014

by Yong Lee Lee
Founder & Honorary CEO
Pink Ribbon Wellness (L) Foundation



Vision and Mission Uncovered

Pink Ribbon Wellness (L) Foundation (LAF 0046) was registered on 28 February 2012 as a Labuan Charitable Foundation under the Labuan Foundation Act 2010.

We are committed to Connect, Support and Inspire cancer survivors all over the country.

Our Vision: Early Detection of Breast Cancer and Excellence in Care

Our Mission: Educating and Empowering women on breast health care and Supporting Cancer Survivors Towards A Better Life

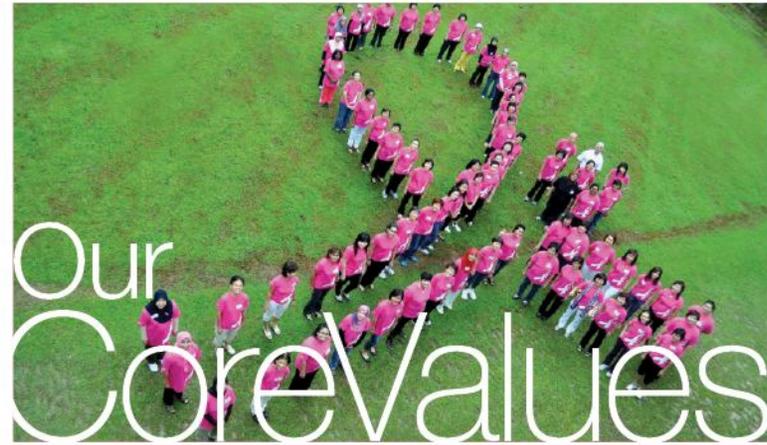


PINK RIBBON™
Wellness (L) Foundation



Pink Ribbon Wellness (L) Foundation hope to fight breast cancer by empowering all women with sufficient knowledge and education on breast health care, advocating preventive measures, encouraging regular breast screening for early detection of cancer and providing various treatment options and available supportive care for survivors.

Our logo **'Pink Ribbon with a Heart'** symbolizes the fight against breast cancer from the caring heart of Survivors and Volunteers.



Our Core Values

- Compassion** | Treat survivors with compassion so that they do not have to face breast cancer alone
- Respect** | Maintain mutual respect and sensitivity, recognizing the importance of diversity
- Excellence** | Endeavour to be the best in Education and everything we do
- Support** | Supporting cancer survivors Towards a Better Life
- Teamwork & Transparency** | Working together to meet common goals; maintain transparency and good governance



**Launch of the Foundation on 4 June 2012
by YABhg Datin Paduka Seri Rosmah Mansor**



Office Bearers of the Foundation comprises a team of Professionals



Patron,
Council Members
& Officers

1st Row Seated: Jenny Tan, Datuk Dr. M. Devanand, Puan Sri Maniseh Adam, Yong Lee Lee and Su Bee Kim
2nd Row Standing: Mimi Gian Guek Poh, Datin Mawanchik Che Jais, Dato' Dr. Ibrahim A. Wahid, Datuk Saleha Binti SH Abu Bakar and Joycelyn See Hong Keok

Office Bearers Of The Foundation



Puan Sri Maniseh Adam
Patron

A graduate of University of Hawaii and Ohio. Marketing Director Tourism Malaysia, Founder member of PENIAGAWATI, Member of BAKTI and currently an entrepreneur.



Datuk Dr. M. Devanand
Founder & Chairman

A Consultant Breast Surgeon at Life Care Diagnostic Medical Centre and Pantai Hospital Kuala Lumpur.



Ms Yong Lee Lee
Founder & Honorary CEO

A Certified Public Accountant and a Member of Malaysian Institute of Certified Public Accountants. Currently an entrepreneur in trading businesses.



Ms Mimi Gian Guek Poh
Council Member

A Chartered Accountant / Chartered Secretary. An active member of Persatuan Kebangsaan Usahawan Wanita and Kelab Sahabat Bukit Gasing.



Ms Joycelyn See Hong Keok
Council Member

An entrepreneur of a Mechanical & Electrical Company. A committed career woman with a heart for charitable work.



En Megat Abdul Munir
Supervisory Person

A founding partner of the legal firm Zain Megat and Murad. Currently, a Director and Chairman of Audit Committee of Tong Herr Resources Bhd and Cypark Resources Berhad.



PINK RIBBON™
Wellness (L) Foundation



Dato' Dr. Ibrahim A. Wahid
Council Member

A Consultant Clinical Oncologist at Beacon International Specialist Centre and Pantai Hospital Kuala Lumpur. Currently the Medical Director of Beacon International Specialist Centre.



Datuk Saleha Binti SH Abu Bakar
Council Member

A Barrister-at-Law and a retired Judge of Sessions Court KL. She was awarded by His Majesty the Yang Di-Pertuan Agong for Bintang J.S.M (1997) and P.M.W (2009).



Datin Mawanchik Che Jais
Council Member

A Council Member of Wanita PERKIM Kebangsaan, Chairman of Wanita PERKIM W.P. and Deputy Chairman of Wanita PERKIM KL Utara.



Mr Allan Chan
Supervisory Person

Previously, a teacher and found his passion in legal practice. Currently, the Managing Partner in Messrs Meng Wai and Associates.



Ms. Jenny Tan
Officer

A law graduate from Northumbria University in England. She is a very active, energetic and self-motivated person who is very passionate in dancing. Current Manager in Legal Operations with a Bank.



Ms Su Bee Kim
Officer

A dedicated personal assistant to Chief Operating Officer in a public listed company. A committed Officer in the Foundation.

Launch by YABhg Tun Siti Hasmah on 28 April 2014

Patient Resource Centre



The Patient Resource Centre of Pink Ribbon Wellness (L) Foundation focuses on enhancing the activities of the Foundation and to further develop an Integrative Medicine & Physical Health Centre for all women. It is a place for patients as well as their friends and families to come for cancer information, resources, support services, fitness programs, healthy diet plans, stress buster therapy and more.

Our Mission

- Enhance the psychological, social, emotional and spiritual well-being of survivors
- Share knowledge or expertise with others
- Assume leadership in the co-ordination of educational resources in Malaysia
- Ensure effective services are delivered in an efficient and responsible manner
- Provide a supportive environment for staff, patients and volunteers.

....and YB Dato' Sri Rohani Abdul Karim, Minister of Women, Family & Community Development



Information and Education Services

- Breast cancer support group
- Breast health navigators to assist you throughout your care
- Pre-operative education
- A comprehensive breast cancer library
- Prevention and awareness programs
- BSE Training – techniques that could save your life
- Nutritional counseling
- Health Promotion Programs
- Social Re-integration and Recreational Activities

Appearance-related Resources

- On site prosthetic breast fittings
- Mastectomy bras and garments
- Assortment of hats and wigs
- Look Good, Feel Better workshops

Education & Training

- The Foundation conducts regular Train-the-Trainers Programme for its Committee & Volunteers to supports the Cancer Survivors
- Regional Survivors' Workshop at Segamat, Sabah and East Coast
- Wellness Camps at Bukit Tinggi, Awana Genting, Cameron Highlands
- PRC activities : Zumba Fitness, Qi Gong, Dance Therapy, Laughter Yoga, Seminars such as Nutrition, Hormone Therapy, Beauty Workshop



1. 15th Reach to Recovery International Breast Cancer Support Conference
 2. AVON Fighting Breast Cancer Campaign 3. Pink Ribbon Charity Ride
 4. Pink Ribbon Wellness Camp 2009, Colman Tropicale, Pahang

1. Seifu Rejuvenation 2. Qi Gong Chi Dynamics 3. Grooming Workshop by Peekaboo & Y Image Consultancy & Academy 4. Laughter Yoga 5. Beauty Workshop & Breast Cancer Awareness Campaign in collaboration with Skinsense 6. Lipaddict workshop 7. Nutrition Workshop by Ms Reena Roy
 8. Breast Health & Wellness Lecture at ASTRO 9. Dance Therapy 10. Zumba Fitness

2014 World Cancer Congress will take place in **Melbourne, Australia on 3-6 December 2014**. It will be hosted by Cancer Council Australia.

One of the key objectives of the 2014 World Cancer Congress will be to equip delegates with the tools and implements needed to effectively apply knowledge, take action at all levels and address priorities efficiently. It is in this spirit that the event's theme has been chosen – ***Joining Forces – Accelerating Progress***.

As member of the UICC , the Foundation will join force with the cancer community to share best practices more efficiently in our region and opportunity to learn, exchange and discuss with our international peers.



The Union for International Cancer Control (UICC) is the largest cancer fighting organisation, with over 800 member organisations across 155 countries.



Breast Cancer Network Australia



Connecting Breast Healthcare with MyPinkHealth

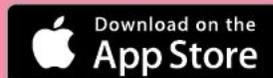


MyPinkHealth



MyPinkHealth is a new smart phone application launched to deliver information on breast health, breast cancer, drug pharma and educational materials pertinent to surviving the disease. One may get updates of the cancer care activities and events conducted at the Patient Resource Centre.

We hope all women, including breast cancer survivors, will gain access to the information that will help them understand the disease better. The materials are available in English, Bahasa Melayu and Mandarin.



Life Beyond Breast Cancer Symposium 2012

The Foundation held its first 'Life Beyond Breast Cancer International Symposium' in October 2012 at the Shangri La Hotel. More than 300 delegates attended the 3-day symposium, made up of survivors, care givers, breast care nurses and volunteers from all over the country as well as delegates from Lebanon, the Philippines, Singapore and Papua New Guinea.



Topics on nutrition, immune enhancers, importance of water, issues of anxiety /depression, importance of sleep/fatigue in cancer and how to prevent cancer recurrence were the main subjects of the symposium.

The symposium was launched by Datuk Seri Dr Ng Yen Yen, Minister of Tourism, Malaysia.



Life Beyond Breast Cancer

19-21 March 2015
 Connexion@Nexus
 Bangsar South City
 Kuala Lumpur

Teaching Symposium for Survivors



Benefits of Attending:
 Learn New Therapies in Breast Care
 Understand Current Role of Breast Cancer
 Fertility & Pregnancy - What Your Options
 10 years Transition - Yes or No?

Who Should Attend:
 Survivors, Care Givers, Doctors
 Nurses: Breast Care / Oncology / General Nursing

Registration Fee:
 RM600 per pax
 (after 40% subsidy)

Registration fee will cover all conference sessions, conference kit, exhibition, coffee breaks, all lunches, welcome reception (19 March 2015), themed dinner party (20 March 2015) and 2 nights of 4 star apartment hotel on 19 & 20 March 2015

Pink Ribbon Wellness (L) Foundation Secretariat Office:
 21, Seaside Walk, Seaside Care, 101-103, Jalan Seaside, Bangsar South, Kuala Lumpur, Malaysia.
 Registered Office:
 Unit 04, 05, 06, 07, 08, 09, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

Organized by:
 Pink Ribbon Wellness (L) Foundation
 Connexion & NEXUS

Partners:
 ECRM
 Rotary Club of Bangsar
 CONNEXION & NEXUS

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Pink Ribbon Wellness Foundation

Life Beyond Breast Cancer – Teaching Symposium for Survivors

19-21 March 2015

With the success of the first symposium, the Foundation will be organising its next symposium at Connexion@Nexus, Kuala Lumpur in March 2015.

Focusing on the theme of 'Life Beyond Breast Cancer – Teaching Symposium for Survivors', the symposium is open for all breast cancer survivors, care givers, doctors, breast care nurses and volunteers.

Experts of all major subjects in cancer care will actively engage to disseminate basic and clinical aspects management of breast cancer to enhance better patient care and understanding of the disease with the prime objective of enhancing and improve survivorship.

We welcome corporate organizations to participate by supporting the event through advertisements, exhibition booths, sponsoring of breast cancer survivors, educational grants and donations to PINK RIBBON FUND.



Duties of Company Secretary

LABUAN BORNEO TRUSTEES LIMITED Founder Due Diligence Form

Labuan Borneo Trustees Limited (“LBTL”) is required by law to carry out certain due diligence enquiries in respect of proposed clients. The following information is necessary to comply with applicable laws, international practice and our own internal control procedures.

- Personal Details
- Employment Details
- Nature & Purpose of Transactions – submit Business Plan
- Source of Funds

Documents may be certified by a Notary Public, Banker or Lawyer. The certifier should be a member of a professional organization that publishes certified lists of its members and the professional body must be clearly identified under the signature.

Due Diligence on Appointment of Office Bearers

No.	Documents
1.	Original Certified True Copy (CTC) of Passport/NRIC
2.	Original CTC or Original of latest Utility bills as the proof of address
3.	Original CTC or original Reference Letter/ Banker's Reference
4.	Curriculum Vitae (CV)

Must be certified by a Lawyer, Accountant, Auditor, Company Secretary, Commissioner of Oath or Notary Public, unless original provided.

Articles of the Foundation

approved by the Council and filed with the Authorities.

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- **Adopted Code of Ethics**

Meetings & Decisions Making

- Weekly Meetings – attended by Committees and Volunteers on various projects. Discussion and decision are minuted and attendance are recorded.
- Council Members Meetings – regular meetings to review past activities and future plans and Financial Reporting & Budgets. Also attended by the Supervisory Persons
- Council Members Circular Resolutions – signed for major decisions and projects approval
- Half Yearly Reporting of activities – submitted to Authority promptly
- Annual General Meeting of Officers – attended by Council Members and Supervisory Persons



Policies & Procedures

- **Receipts**

- NO Door-to-Door collections are allowed
- Collections are mainly from fund-raising activities
- Donors and Sponsors details are recorded and submitted monthly
- Official Receipts are issued for all collections and are accounted for by serial number control.

- **Payments**

- All cheques issued are accounted for and reported by cheque number serial control
- Quotations obtained for comparison and approval and spent according to budgeted expenses
- 2 out of 3 authorised signatories required to sign the cheque after proper verification against supporting documents
- Copies of the records are retained at Secretariat Office in KL and original copies are submitted to Labuan Secretary
- Cash Book properly reconciled with Bank Statement monthly



Accounts Audited by FOLKS DFK & CO.

First Year Audited Accounts for year ended 30 June 2013

