



Trust & Integrity Conference 2017

Accountability, Integrity and Trust —the Way Forward for the Profession

28 November 2017 (Tuesday), Connexion Conference & Event Centre
@Nexus, Bangsar South, Kuala Lumpur

Solid governance and unimpeachable integrity are vital to achieving improved financial management, transparency, accountability and top performance in both the business and public sectors, and these will eventually lead to more robust integrity, confidence and trust in Malaysian business, society and capital markets.

Join us in exploring some of the leading ideas in the trust and integrity space today—ranging from measuring trustworthiness in organisations, to developing credible trustworthy leaders, to leveraging blockchain as a proxy for trust, and to better reporting for transparency and integrity.



OBJECTIVES

- Gain an understanding of the accounting practices that can promote an organisation's integrity
- Measure and elevate the trust level in organisations
- Explore the skills necessary to create ethical and trustworthy leadership
- Discover the impact of blockchain technology to improve the efficiency and integrity of financial records
- Get insights on communicating transparently with stakeholders to engender trust

WHO SHOULD ATTEND

- CEOs
- CFOs
- Company Directors
- Accountants
- Auditors
- General Managers and Advisors
- Government Officers

JOINTLY ORGANISED BY



SUPPORTED BY:



MEDIA PARTNERS:



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CONFERENCE OUTLINE

8.00am **REGISTRATION & WELCOME REFRESHMENTS**

9.00am **WELCOME ADDRESS**

MIA President

9.15am **Session 1. Stronger Governance for Integrity and Trust in Organisations**

Strong governance is crucial to building trust and integrity in all sectors of the global economy. It is the foundation for recovery, growth, and stability, and is essential to the global fight against fraud and corruption. This session highlights the importance of governance in building trust and reputations, and provides guidance on how organisations can institute best governance practices.

10.30am **NETWORKING REFRESHMENTS**

11.00am **Session 2. The Future of Trust and Integrity**

IFAC has identified corruption as a scourge that must be tackled by the accounting profession globally. Today, corruption remains pervasive in both the public and private sectors in emerging and developed markets, and must be combatted in order to reinforce trust and confidence in the profession, the broader business community and our nation's capital markets. This presentation covers how accountants can advocate for trust and integrity while addressing the root causes of corruption to promote sustained growth, restore organisational credibility and build stability to safeguard the profession and build the nation.

11.45am **Session 3. Trust in Business: Measuring and Managing Trust Levels to Create a Sustainable Business**

Can the level of 'trust' a company has with its stakeholders be measured, in order to be managed? This session discusses a possible framework for looking at trust levels in an objective and quantitative manner. We also discuss why it matters to measure trust levels in the first place; how various organisations are measuring and managing their trust levels as part of their strategic agenda; and how putting trust front and centre is a critical part of building a sustainable business. This session helps organisations understand how to restore and maintain trust especially in an environment where internal employees have been neglected. Discover how your organisation can nurture your internal employees to embed a culture of trust, elevate trust levels and boost sustainable performance.

12.45pm **LUNCH**

1.45pm **Session 4. Integrity: A Core Leadership Value**

As financial professionals working in business, we agree to abide by the highest standards of ethics, integrity, and trust. Having integrity means you are a trustworthy, reliable, and credible leader. Leaders at all levels must uphold ethical practices to do their jobs the right way or else they face high penalties and damage to their reputation. This panel session examines how leaders can go back to basics to embed best practices of integrity to safeguard their organisational reputation.

2.45pm **Session 5. Earning Trust Through Communication**

High-quality information underpinned by integrity creates the trust that is required for the effective and efficient functioning of markets and economic development. Using the framework for reporting with integrity, this session explores how organisations can develop better annual reports to provide stakeholders with adequate non-financial information for making their investment decisions, and to reinforce public trust and confidence.

3.30pm **Session 6. Building Trust with Blockchain**

The Blockchain as a source of trust can be extremely helpful in today's accounting processes and structure. Enabling complete, conclusive verification without a trusted party's intervention, it can be gradually integrated with typical accounting and auditing procedures: starting from securing the integrity of records all the way to enabling completely traceable audit trails. This panel session discusses the potential uses for blockchain approach to verify the integrity of records, and its potential impact on Malaysian accounting and auditing.

4.45pm **REFRESHMENTS & END OF CONFERENCE**

PARTICIPANTS' DETAILS

Participant 1 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms): Vegetarian Meal

Membership No.:

Designation: Email:

Member Non-member Sponsored Staff¹

(Sponsoring MIA member's name & membership no.)

Participant 2 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms): Vegetarian Meal

Membership No.:

Designation: Email:

Member Non-member Sponsored Staff¹

(Sponsoring MIA member's name & membership no.)

Participant 3 Full name as per I/C (Dato' / Datin / Dr / Mr / Mrs / Ms): Vegetarian Meal

Membership No.:

Designation: Email:

Member Non-member Sponsored Staff¹

(Sponsoring MIA member's name & membership no.)

ORGANISATION'S DETAILS

Organisation:

Industry: Contact Person:

Address:

Email: Tel: Fax:

GSTID No.:

(Applicable for Companies/Individuals registered with the Royal Malaysian Customs Department) Signature & Company Stamp:

PAYMENT DETAILS

Payment by Cheque

Bank & Cheque No.: Amount RM:

Payment by Credit Card Visa Master

Cardholder's Name:

Card No.: Expiry Date:

I Authorise Payment of RM:

Cardholder's Signature: Date:

TERMS & CONDITIONS

CONFERENCE FEE

- Fee is payable to **MALAYSIAN INSTITUTE OF ACCOUNTANTS**
- Fee includes course materials, lunch and 2 tea breaks.
- Full payment of the above amount shall be made within thirty (30) days from the date of the Payment Advice or on the day of the event, whichever earlier.
- Admittance may be denied upon failure to make full payment as per the above requirement.

CANCELLATION/TRANSFER

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall be applied as follows.

- Written cancellation/transfer received less than seven (7) days from the date of the event:
 - A refund (less administrative charge of 20%) will be made
 - Unpaid registrations will also be liable for 20% administrative charges
- Written cancellation/no show on the day of the programme:
 - No refund will be entertained
 - Unpaid registrations will also be liable for full payment of the registration fee
 - Partial cancellation is not allowed

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any difference in fees will be charged accordingly.

***Please select the participant classification carefully as it determines the fee payable. No alteration will be allowed after the registration is accepted. Terms and conditions apply.**

¹The Sponsored Staff must report directly to the sponsoring member in his/her firm or company.

CERTIFICATE OF ATTENDANCE AND CPE HOURS

- Upon full attendance of the programme, participants will be issued an "E-certificate". Participants will receive an email with a download link and are required to download the e-certificate within 30 days. For this purpose, it is **COMPULSORY** to fill in the email address clearly.
- For MIA members, the CPE hours will be credited into the Membership System within 2 weeks of the event.

DATA PROTECTION

Personal Data is gathered in accordance with the Personal Data Protection Act 2010 (Act 709).

DISCLAIMER

The Organisers reserve the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arise. The Organisers also reserve the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.

CONFERENCE FEES

Member (MIA/IIAM) | RM 795

Boardroom Clients/Associates | RM 795

Member Firm's Staff or Sponsored Staff¹ | RM 901

Non-member | RM 1,113

The above programme fee is inclusive of 6% GST.

*For members, please tick where applicable:

| Participant | | | Association |
|--------------------------|--------------------------|--------------------------|------------------------------|
| 1 | 2 | 3 | |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | MIA member |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | IIAM member |
| <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | Boardroom Clients/Associates |

CONFERENCE DETAILS & REGISTRATION

28 November 2017 (Tuesday),
Connexion Conference & Event Centre
@Nexus, Bangsar South, Kuala Lumpur

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Avenue 3, Bangsar South City
No. 8, Jalan Kerinchi
59200 Kuala Lumpur

GST No. : 000955203584

IMPORTANT NOTES:

Registration is on a first-come-first-served basis.
Only fully completed registration form will be processed.