## ETHICS AND INTEGRITY IN GOVERNANCE: CASE STUDIES FOR COMPANY DIRECTORS AND COMPANY SECRETARIES

#### **COURSE INTRODUCTION**

In the ever-changing environment of international business, one factor is emerging which underpins sustainable growth: the ability of a company to maintain its 'organisational health', a necessary prerequisite for long-term performance.

Ethics and integrity are integral to an organisation staying in good shape and ready to meet the challenges ahead. This module looks at these areas, focusing particularly on how these can emerge in the area of corporate governance.

This programme is of particular relevance for Malaysian companies with an international presence: those looking to extend their operations overseas: or companies looking to secure business with multi-national companies which are increasingly interested in local suppliers with strong values and high standards of integrity.

#### **COURSE OBJECTIVES**

This programme will enable directors, company secretaries and others working at the Board level to understand the challenges and opportunities of doing business with integrity, and integrate these factors into their corporate governance frameworks, strategies and operations.

#### **COURSE CONTENTS**

- · Groundwork: Organisational health and corporate governance what does it
- Case studies, with exercises. Delegates will work in teams to conduct research and analysis on high-profile cases, to understand how ethics and integrity can make the difference between success and failure.
- Application through open discussion. Delegates will discuss the lessons learnt and how these can be applied in today's Malaysia business environment.

#### **LEARNING OUTCOME**

By attending this programme, the participants will be able to:

- Understand why ethics and integrity are essential for a company's well-being in today's business environment.
- Learn from case studies, where companies have either done well and proved successful, or done badly and had serious problems in this area, with lessons
- Know how to integrate ethics and integrity effectively into governance frameworks, corporate strategies and operations.

#### **ABOUT THE TRAINER**

Mark Lovatt is CEO of Trident Integrity Solutions Sdn Bhd, and widely considered a thought leader in the area of business integrity and ethics. Prior to leading Trident, Dr Lovatt was the Business Integrity Programme Manager for Transparency International Malaysia, and concurrently the Managing Director of TI BIP Malaysia Sdn Bhd, the consultancy wing of the chapter. He holds a BA (Hons) and PhD from Nottingham University, UK, and has a background in IT, corporate regulation and business development in the power & gas sector. One of the few PECB-certified Lead Implementers for ISO 37001, he is an internationally recognized expert in private sector corruption, speaking at conferences across the region and has worked with governments, global agencies, multinationals and GLCs to deliver effective measures for building business integrity.

#### WHO SHOULD ATTEND

Chairmen, directors, company secretaries, chief executive officers, chief finance officers, chief operations officers, vice presidents, general managers, head of legal/strategy/CSR/ audit/integrity and compliance personnel.

| DATE                      | VENUE  | EVENT CODE    |  |  |
|---------------------------|--|---------------|--|--|
| 11 October 2018           | Menara SSM@Sentral, Kuala Lumpur   | CEP/KL/18/065 |  |  |
| Time                      | 9.00 am – 5.00 pm  |               |  |  |
| Training Methodology      | Lecture and Case Discussion  |               |  |  |
| Fee (inclusive of 6% GST) | RM530.00 Standard  |               |  |  |
|                           | RM424.00 Licensed Secretary.  Member of MAICSA, MIA, Malaysian Bar, MACS, MICPA, Sabah Law Assoc. & Advocates Assoc. of Sarawak. |               |  |  |
| SSM CPE Points            | 8  |               |  |  |

Fee inclusive of certificate of attendance, compact disc pre-loaded with seminar materials and refreshment.

# COMPANIES COMMISSION OF MALAYSIA TRAINING REGISTRATION FORM

2018

Use one form for each participant. Print or type clearly. This form can be downloaded from SSM's website at www.ssm.com.my. Kindly make copies if more forms are needed.

Please register me for the below programme:

| DATE   | PROGRAMME  |           |           |  |  |
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| PARTICIPANT DETAILS:                             | (All details must be completed)                                |           |           |  |  |
| Name   |  |           |           |  |  |
|  | Licensed Secretary No  |           |           |  |  |
| Prescribed Body Name & Membership No             |  |           |           |  |  |
| Designation                                      |  |           |           |  |  |
| Company  |  |           |           |  |  |
| Address  |  |           |           |  |  |
|  |  |           |           |  |  |
| Office Tel. No                                   | Fax No   |           | Mobile No |  |  |
| Email Address<br>(Please provide your e-mail add | dress as registration confirmation is sent to you via e-mail.) |           |           |  |  |
| Tax Invoice to be issued in the                  | e name of  |           |           |  |  |
| Name of HR personnel                             |  | Tel. No   |           |  |  |
| Vegetarian Meal                                  | Other Diet   |           |           |  |  |
| Payment by cheque no                             |  | amount RM |           |  |  |

#### **PAYMENT**

- Fee is payable to SURUHANJAYA SYARIKAT MALAYSIA
- Payment can be made in cash, cheque, bank draft, credit card, postal order or money order.
- Each programme fee must be paid separately.
- Only cheque issued by company/firm can be accepted. Companies/Firms that issue a non-valid cheque will be blacklisted.
- · Personal cheque will not be accepted.
- On the reverse of each instrument of payment, please indicate the participant(s) name (maximum 5), License Secretary no. / Professional Body name (if any), programme date and event code.
- Attach with a copy of the Registration Form (if payment made before the programme date) or Invoice (if payment made after the programme date) when submitting payment.
- Payment can be made at SSM, Level 17, Menara SSM @ Sentral, Kuala Lumpur and at all SSM branches in Malaysia.

#### PROGRAMME FEE

COMTRAC's training and administration fees are subjected to 6% GST under the GST Act 2014. Fee is inclusive of certificate of attendance issued by the Companies Commission of Malaysia (SSM), a pre-loaded CD containing training materials, refreshments and lunch (where applicable).

#### FAX YOUR REGISTRATION FORM AND SEND YOUR PAYMENT TO:

COMTRAC, Level 12, Menara SSM @ Sentral, 7 Jalan Stesen Sentral 5, Kuala Lumpur Sentral, 50623 Kuala Lumpur

Tel: +(603) 2299 4440 (Zakhir) / 4441 (Priya) / 5308 (Fuza) Fax: +(603) 2299 4451 / 4452 Email: comtrac@ssm.com.my

#### TERMS & CONDITIONS

Registration is on a first-come-first-served-basis. No walk-in accepted. All registrations MUST be submitted to SSM accompanied with the **full payment five (5) working days before the programme**. Admittance will not be permitted unless payment or letter of guarantee is received. Participant will be issued a Certificate of Attendance upon full attendance of the programme and payment or letter of guarantee is received.

#### <u>Cancellation</u>

No refund is entertained if participant decide to cancel their registration but a substitute is welcome. Written notification of substitute's name must be received by COMTRAC at least three (3) working days prior to programme. Any difference in fee will be charged accordingly. In cases of cancellation/postponement of programme by COMTRAC, the registration fee will be refunded.

### <u>Transfer</u>

No refund is entertained if participant fails to attend a programme. Transfer of registration fee to another programme is not allowed.

#### Replacement Of Certificate

SSM will charge an administrative fee of RM30.00 (inclusive of 6% GST) per copy for any replacement of certificate due to errors in name or identification card number wrongly filled by participant / representative during registration or loss of certificate, etc.

#### **DISCLAIMER**

SSM reserves the right to cancel programme, change date(s), venue(s), speaker(s) or any other changes due to any unforeseen circumstances that may arise without prior notice to participants. Upon submitting the registration form, you are deemed to have read and accepted the terms and conditions.

#### PSMF

Suruhanjaya Syarikat Malaysia is registered as a training provider with PSMB under KERAJAAN1846.

#### PERSONAL DATA PROTECTION NOTICE

Your personal data and other information provided in this application and including any additional information you may subsequently provide, may be used and processed by COMTRAC / SSM as a reference in future to communicate with you on our training programmes/ events. In line with the Personal Data Protection Act 2010, we wish to get your agreement and consent for using your personal data. If you do not consent to the processing and disclosure of your personal data, you should send an e-mail to us at comtrac@ssm.com.my